August 2002 - January 2003



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Jim Hall Kart Racing School
Gift Certificates
come in a black linen Certificate holder
with silver foil embossed logo.
They make great gifts for birthday's,
Christmas and more!!
Call 805-654-1329 for details

- Teambuilding for Executives
- Arrive & Drive Race Series Results
- New Website Goes Live

Jim Hall's Shifter Kart School

Since I had only been racing shifter karts for about six months and had learned everything I knew so far from trial and error and the support of friends, I thought I could use some additional help. After doing some research, I signed up for the SK-1 and SK-2 Shifter Kart programs at Jim Hall Kart Racing School in Ventura, California.

I was really impressed with my two-day program at the school. The track was well taken care of. The instructors were knowledgeable, positive and extremely patient with the students. They ran a very safe, professional and structured program. The combination of classroom time as well as track time helped me to relearn the basic fundamentals and then apply them to my actual driving. The instructors would take your lap times and critique your driving ability right there on the track, which was great because you could see what you had learned and what you still needed to work on. Then you could go back out on the track and apply what you just learned. By the end of the second day, we were actually competing with each other, which was the best part of all. I learned the importance of getting to know the track before a race and also how to properly brake and when to shift. I also learned when to pass and not pass the other drivers on the track. It was truly a very worthwhile experience that I will never forget. On a scale from one to ten, I would rate the class a ten. -Joseph O'Brien, Karter News, April 2002

BMW Mini Cooper Event

BMW chose to unveil its reproduction of the Mini Cooper to the West Coast motorsports journalist and media with the help of Jim Hall Kart Racing School. A five-acre autocross course was set up at Ventura's Seaside Park so that the writers could experience the German coupe's sport handling package at and past the limit, alongside a state-of-the-art race kart. The writer's enjoyed comparing their skill and ability in both vehicles on a 10-turn course with an ocean breeze to keep them cool.



Spring Arrive & Drive Race Series

Spring Arrive & Drive Race Series Results

The last weekend of June was the final race of the Jim Hall Kart Racing School Arrive & Drive Race Series. The brothers McClave dominated the series with Charles winning in the shifters (157.5 points) and Steven sweeping the sprints (163.5 points). Both racers received a 3-Day Jim Russell Techniques of Racing Course, a \$2,400 value! Gene Haas finished second in the shifters with 148 points, and was awarded a Bell racing helmet. Gene was followed closely by Chad Weiss, in third place with 145.5 points. Santa Barbara's Tony Calhoun, new to kart racing, finished 4th with 126 points. In the sprints, Peter Olson arrived at second place with 146.5 points and a Shifter Race Day for his prize. Bill Lord Jr. came in third place with 141 points. Joe Rodriguez braved some mishaps but still came in 4th with 139 points. A total of 23 racers attended the series this Spring. Congratulations to a great group!



FALL ARRIVE & DRIVE SPRINT & SHIFTER RACE SERIES



BEGINS AFTER LABOR DAY, SEPT. 7, 2002 – ONE WEEKEND PER MONTH THROUGH JANUARY 2003.

You can qualify to enter if you are a
Day 2 Racing graduate with a lap time of 27.5 or better.
Call the office to register: 805-654-1329



Jim Hall, a.k.a. The Pied Piper, leads kids on a track walk.

Letters

Thank you for a challenging, rewarding and safe "Day 2 Racing. Your instructors were very informative. I achieved my best lap time – 27.06! -a nice improvement from 28.83. -Vic Bruni, Commander, U.S. Navy

I wanted to let everyone there know that my 4-Day program was a quality experience throughout. All of the instructors were patient and clear, even on the first day when there were many novices in the group. From the website to the telephone contacts to the kart and track conditions, it was outstanding. I will be recommending you to all those who are showing interest in my rather late start in karting here in the Midwest. Thanks for everything.

- AI Cram, Old Duffer Racing Iowa City, IA I want to take this opportunity to comment on the Day 1 class I attended. Although a long time racing fan, (I have spent many dollars lapping around recreational karting facilities), I have never been behind the wheel of such a serious vehicle. It was an absolute blast! I was particularly impressed by the professionalism and patience of the instructors. They did a great job getting me up to speed in a safe and supportive manner. I've now enrolled in your Day 2 class, and look forward to another great experience. Thanks for the ride!

-D. Solomon, Woodland Hills, CA

I just wanted to send a quick thank you for the thrill of a lifetime. I participated in the Day 1A-1B and Day 2 sprint kart classes and had a blast. Your instructors did an outstanding job. They are experienced, knowledgeable, friendly and enthusiastic. They knew just when to praise you and just when to slow you down. I've taken various lessons, classes, schools and training sessions. Many instructors can come across as condescending. Eric and Rick were humble professionals. It was obvious they both have a passion for their job. Mr. Hall II has built a great business and an exceptional school. I will be back!

-J. Breitenkamp, V. P., National Accounts, American Century Investment Services, Inc. Kansas City, MO

Cameron and I very much appreciated your recent "Youth Day" program. You do very well with the kids. Cameron really had fun and learned a lot. I wish I had known about the school's safety record and your insurance classification. It certainly was an interesting point for me and his mother! L. Westbury, D.D.S., Santa Barbara, CA

Notes & News

School Pushes Go-karts to the Limit

Ropes course, role-playing and art projects cannot compare to driving 60 miles per hour, a half inch from the ground. Jim Hall Kart Racing School has graduated from a day of fun for individuals to a builder of corporate culture. The school teaches students how to race high-powered go-karts that can reach up to 85 miles per hour and sit nearly on the ground. Kart racing is replacing golf as the entertainment for choice for corporations coming to the area, said Liz Reynolds, sales and marketing director for the company. It is not just a reward, but a team-building exercise disguised as fun. "The program we teach individually is the same as the corporate groups," she said. "It just naturally lends itself to team-building." The school has several loyal corporate clients that send employees and executives through the program regularly. Amgen, the biotech giant in Thousand Oaks, California, is the school's biggest client, but the list runs form Daum Commercial Real Estate to General Motors and Technicolor. "Even with a slowing economy I still think we have had our best corporate year ever," owner Jim Hall said.

The courses include classroom instruction, kart driving and track orientation, and on-track driving sessions all with an experienced racing instructor and passing your boss might be the best moral booster available.

Students' responses are almost always sky high, Reynolds said. People finish the class and say they had the best time of their life or it was excellent, and it makes the school work hard to be sure that it is what everyone says. "We are really attached to that kind of result," Reynolds said.

Hall did not start out to run a kart racing school and he certainly didn't expect corporate team-building events. Jim Hall, Sr. designed and managed racecars and Jim Hall the younger spent his whole life around them. Hall was racing karts in his spare time throughout college and when he graduated found that a regular job was not for him. Hall opened a kart shop 22 years ago and started offering test-drives on the beach-side track in Oxnard and selling the karts from a small industrial space in Ventura. The school now runs year-round, has eight employees and has graduated over 30,000 students from some level of the program.

The classes start at the basics of the 100cc Emmick Sprint Kart, through Shifter Karts and into full-blown racing. "It's an experience where you learn kart racing and personal driving limits, "Hall said. Drivers can start as young as 13, and all ages learn skills for driving cars every day, he added. (The school now offers Youth Programs for ages 10 - 14.) The school's safety record is good because drivers are under constant supervision, Hall said. "Our record has been so good we get (insurance) rates similar to golf schools," he said, and much better than ski instruction.

People come from across the country to learn and race at Jim Hall Kart racing. The average is a 40 year-old man, and a few of them are famous. David Letterman and actors Steven Dorff, David Arquette and Kevin Spacey have all driven there. "People who can afford to go anywhere and do anything come here," Reynolds said.

-Gretchen Macchiarella,

Pacific Coast Business Times

Pro Racer Gets Racing Tips in Shifter Class

Can someone who has been racing for nearly 30 years still learn something at Jim Hall Kart Racing School? This is the question we had for Nancy James after her Day 1/SK-1 classes this past weekend.

Nancy got her start in a Lotus Europa 29 years ago when she was "flat jealous" watching the racers from the sidelines while her husband maintained his friend's race car. She moved on to Formula Fords, "D" Sports, and then was sponsored to race in the "Mini Indy Series" (before Indy Lights).

Nancy went on to pro race Formula Atlantic and regularly racing in the top ten of the field with notables such as Michael Andretti and Bobby Unser Jr., who were surprised to find out from a corner-worker that Nancy was a grand-mother (her eldest is 22 years old)! Nancy holds lap records at some of the tracks she has raced, a fact she is proud of. But this has come with a price. She has totaled at least ten race cars, which is okay because in her contract with her race car-builder husband, Ted, not only does she provide lunch and dinner, she does all the bodywork. The couple is self-supporting in their passion for racing, which means for their 25th Wedding Anniversary they got a hydraulic lift and last Christmas Ted received Laser Ride Height Sensors.

Last year Nancy was invited to race at Spa-Francorchamps, Belgium for Radical Motorsports Factory, a highlight of her racing career. She says it was the best experience any racer could have, but then, she did win in her class.

Nancy and Ted had thought for some time about whether karts would be a good way to sharpen her skills. After calling around to various schools, Ted spoke with Jim Hall, and they decided it would be a good idea. Driving down from their home track of Sears Point, Nancy spent a day in the sprints, followed by a day in the shifters. After being told for years to "slow down my hands, now I understand what that means. I am tickled to death. The instructors are just fabulous, lovely to work with, gung-ho about what they do, and they want to see you improve! I kept learning more and more and wished it wasn't over at the end of the day, even though I was tired! The class is going to do nothing but help me in the race car. It will absolutely translate. I have a better sense of what I need to do. It was amazing".



Instructor Eric Schutte gives pointers to Cameron Westbury.

Corporate Groups

We are proud to be the team-building/ race-party venue of choice for the following corporations and individuals:

MAY

J2 Global Robert Benson & friends Blaine Fetter & friends DMG Corp Gary Parson & friends C4

JUNE

Sharpe Interiors Automotive Events (BMW) Tony Calhoun & friends

JULY

IDP (Chevron) H & H Auto Parts Automotive Events (Subaru) Amgen (Natalie Kaufman)

AUGUST

Greg Harvey & friends Sullivan & Cromwell Al Swarts & friends H & H Auto Parts

In our last newsletter we listed **Toyota of Hollywood** as a Corporate Group that had attended in February. The correct group was Toyota of North Hollywood. We regret this error.

New Youth Day Program Brings Young Racers to Track

It's 10am; do you know where your children are? They are at the only beachside road course in the world, driving state-of-the-art race karts! Aspiring young racers, five years under legal driving age, are getting their thrills while their parents can rest easy that they are doing so safely. The kids are receiving instruction from national level kart racers with eagle eyes and the patience of a saint, driving the 11-turn track in six driving sessions over the full-day program. We spoke to dad Neil Alexander from Pacific Palisades about why he brought twelve-year old Jenny to Jim Hall Kart Racing School. "I want my daughter to be a good driver before she ventures out on the highway." Being a racer himself, Neil understands the advantages of behind-the-wheel experience and seat time.

Price Increase on Intro Class

After holding our pricing for five years on our half-day Intro Course, cost-of-living increases necessitate that we raise the price of our Day 1A from \$150 to \$175. Our other courses will remain the same price.

New Web Site Goes Live

Go now to **www.jhrkartracing.com** to see our new website!



















Class Schedule August - 2002 January - 2003

JIM HALL KART RACING SCHOOL

Tel 805/654-1329 • Fax 805/654-0227 www.jhrkartracing.com 1555-G Morse Avenue • Ventura, CA 93003



AUGUST 2002

SUN	MON	TUE	WED	THU	FRI	SAT
				1	DAY 1A DAY 1B LAPPING	3 DAY 1A DAY 1B
4 YOUTH DAY DAY 1A DAY 1A	5	6	7 DAY 1A DAY 1B LAPPING	8 DAY 2 LAPPING	9	DAY 1A DAY 1B
11 DAY 2	12 SK-1 SK-LAPPING	13 SK-2 SK-LAPPING	14	15	16 DAY 1A DAY 1B LAPPING	17 DAY 1A DAY 1B
DAY1A DAY1B	19 DAY 2 LAPPING	20	DAY 1A DAY 1B LAPPING	22	DAY 1A DAY 1B LAPPING	24 DAY 1A DAY 1B
25 DAY 1A DAY 1B	26 SK-1 SK-LAPPING	27	28	29 DAY 1A DAY 1B LAPPING	30 YOUTH DAY DAY 2 LAPPING CHILD/PARENT	31 DAY 1A DAY 1B

NOVEMBER 2002

SUN	MON	TUE	WED	THU	FRI	SAT
					DAY 1A	2
					DAY 1B	DAY 1A
					LAPPING	RACE PRACTICE
3 RACE DAY	4	5	6 DAY 1A	7	8 DAY 1A	9
A TRACK			DAY 1B		DAY 1B	DAY 1A
9:00 AM			LAPPING		LAPPING	DAY 1B
10 DAY 1A	11 _{YOUTH DAY} DAY 2	12	13	14 DAY 1A	15 SK-1	16 DAY 1A
DAY 1B	LAPPING			DAY 1B	SK LAPPING	DAY 1A
	PARENT/CHILD			LAPPING		
17	18	¹⁹ DAY 1A	20	21	22 DAY 1A	23
DAY1A		DAY 1B	DAY 2		DAY 1B	DAY 1A
DAY 1B		LAPPING	LAPPING		LAPPING	DAY 1B
24	25	26	27	28	29 DAY 1A	30
DAY 1A	DAY 2	SK-1	SK-2	JHR	DAY 1B	DAY 1A
DAY 1B	LAPPING	SK-LAPPING	SK-LAPPING	CLOSED	LAPPING	DAY 1B

SEPTEMBER 2002

SUN	MON	TUE	WED	THU	FRI	SAT
1 DAY 1A DAY 1B	2 YOUTH DAY DAY 1A DAY 1B PARENT/CHILD	3	DAY 1A DAY 1B LAPPING	5	6 DAY 1A DAY 1B LAPPING	DAY 1A
8 RACE DAY A TRACK 9:30 AM	9	10	DAY 1A DAY 1B LAPPING	12 SK-1 SK LAPPING	13	DAY 1A DAY 1B
15 DAY 1A DAY 1A	16	DAY 1A DAY 1B LAPPING	DAY 2	19	DAY 1A DAY 1B LAPPING	DAY 1A DAY 1B
22 DAY 2	23 SK-1 SK LAPPING	24 SK-2 SK LAPPING	25	26 DAY 1A DAY 1B LAPPING	27	28 DAY 1A DAY 1B
29 DAY 1A DAY 1B	DAY 2 LAPPING					

DECEMBER 2002

SUN	MON	TUE	WED	THU	FRI	SAT
1 DAY 1A DAY 1B PARENT/CHILD	2	3	DAY 1A DAY 1B LAPPING	5 DAY 2 LAPPING	6 DAY 1A DAY 1B LAP "B" TRACK	7 DAY 1A RACE PRACTICE
8 RACE DAY B TRACK 9:00 AM	9	10	11	12 DAY 1A DAY 1B LAPPING	13 DAY 2 LAPPING	14 DAY 1A DAY 1B
15 SK-1 SK-LAPPING	16 SK-2 SK-LAPPING (special)	17	DAY 1A DAY 1B LAPPING	19	20 DAY 1A DAY 1B LAPPING	21 DAY 1A DAY 1B
22 DAY 1A DAY 1B	23 SK-1 SK-LAPPING	24 Office Closes NOON	25 JHR CLOSED	26 DAY 1A DAY 1B LAPPING	27 YOUTH DAY DAY 1A DAY 1B PARENT/CHILD	28 DAY 1A DAY 1A
29 DAY 1A DAY 1B	30 DAY 2 LAPPING	31 JHR CLOSED				

OCTOBER 2002

SUN	МОИ	TUE	WED	THU	FRI	SAT
		1	² DAY 1A DAY 1B LAPPING	3	⁴ DAY 1A DAY 1B LAP "B" TRACK	⁵ DAY 1A RACE PRACTICE
⁶ RACE DAY B TRACK 9:30 AM	7	8	9	DAY 1A DAY 1B LAPPING	DAY 2	12 DAY 1A YOUTH DAY DAY 1A PARENT/CHILD PM ONLY
DAY 1A DAY 1B	14 SK-1 SK-LAPPING	15	16 DAY 1B DAY 1A LAPPING	17	DAY 1A DAY 1B LAPPING	DAY 1A DAY 1B
20 SK-1	21 SK-2 SK-LAPPING	22	²³ DAY 1A DAY 1B LAPPING	24	²⁵ DAY 1A DAY 1B LAPPING	26 DAY 1A DAY 1B
27 DAY 2 DAY LIGHT SAVINGS ENDS	28 SK-1 SK-LAPPING	29 SK-2 SK-LAPPING	30	31		

JANUARY 2003

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3 DAY 1A	4
			JHR		DAY 1B	DAY 1A
			CLOSED		LAPPING	RACE PRACTICE
5 RACE DAY	6	7	8 DAY 1A	9	10	11
A TRACK			DAY 1B	DAY 2		DAY 1A
9:00 AM			LAPPING	LAPPING		DAY 1B
12	13	14	15	16	17	18
DAY 1A DAY1A		DAY 1A DAY 1B LAPPING			DAY 1A DAY 1B LAPPING	DAY 1A DAY 1B
19	20	21	22	23	²⁴ DAY 1A	25 DAY 1A
DAY 2	SK-1	SK-2			DAY 1B	DAY 1B
	SK-LAPPING	SK-LAPPING			LAPPING	
26 DAY 1A	27 SK-1	28	²⁹ DAY 1A	30	31 DAY 1A	
DAY 1B	SK-LAPPING		DAY 1B		DAY 1B	
			LAPPING		LAPPING	

Reservation Policy

- Payment in full is required when reserving a Day 1A, Day 1B, or Lapping class.
- 2. A 50% deposit is required at time of reservation for all other
- 3. All changes or cancellations* are assessed a \$25 service charge.
- Changes or cancellations* of reserved class(es) require a minimum of 10 working days prior notice.
- 5. Changes or cancellations* made within 10 working days of scheduled class will result in forfeiture of deposit.
- 6. Changing or cancelling* class within 2 business days of scheduled class, or failure to appear for class, will result in 100% forfeiture of all fees.

*A CANCELLATION
NUMBER IS REQUIRED
FOR ALL CANCELLED
CLASSES.
PLEASE CALL OFFICE AT
805/654-1329.

JIM HALL KART RACING SCHOOL

Tel 805/654-1329 • Fax 805/654-0227 • www.jhrkartracing.com 1555-G Morse Avenue • Ventura, CA 93003

SPRINT KART PROGRAMS

100cc Sprint Kart Programs feature the Emmick Kart powered by a 16 h.p., 80 MPH Yamaha 100cc motor, centrifugal clutch, 0-60 MPH in 6.7 seconds. Each program is a step up into the next.

DAY 1A/DAY 1B (\$320) FULL DAY PROGRAM

DAY 1A: Accelerated learning curve in performance driving.
Work up to racing speed with on-track and class
instruction. Driving dynamics in steering, accelerating,
cornering and braking. Focus on racing line.

DAY 1B: Extensive racing line instruction with a one-on-one lead/follow driving session, observation, and timed session. Increase your speed with practice and expert

guidance.

Day 1A - 3 on-track driving sessions, A-Track.

Day 1B - 4 on-track driving sessions, A-Track.

Day 1A (\$175) and Day 1B (\$175) are available separately.

DAY 2-RACING (\$350) FULL DAY PROGRAM

For Day 1A/1B graduates wanting wheel to wheel racing experience. Challenging passing and braking drills, inside/outside race lines and qualify to race. Pace laps, gridding and green flag race starts. Demonstrate your new understanding of race strategy and driving performance. Interclass competition.

7 on-track driving sessions, A-Track

DAY 2-MODIFIED (\$350) FULL DAY PROGRAM

For those students that are graduates of DAY 1A/1B wanting to improve their driving lines, speed and braking abilities. Two skill instruction sessions; advanced braking drill (trail braking) and up to full speed instructor lead/follow session. The 5 remaining sessions are open lapping with instructor feedback.

7 on-track driving sessions, A-Track

Day 1 + SK1 \$695

SK1 & SK 2\$740

SHIFTER KART PROGRAMS (SK)

SSC Kart chassis features bodywork and side pods, 4-wheel disc brakes and is powered by a Honda 22 h.p., 80cc 6-speed gearbox water-cooled engine, 0-60 in 5.4 seconds.

SHIFTER KART DAY 1 (\$395)

FULL DAY PROGRAM

SK-1: Push starts, up-shifting and downshifting practice, power band vs. shift points, 4-wheel braking techniques, standing starts, instructor lead, lapping, and timed sessions.

6 on-track driving sessions per day, A-Track only.

SHIFTER KART DAY 2 (\$395) FULL DAY PROGRAM

SK-2: Shifting, braking and driving line refinement, trail braking-downshifting exercises, passing gearing, qualifying, standing race starts, and interclass competition.

6 on-track driving sessions per day, A-Track only.

* SK-1 open to Day 1 Sprint graduates.

*SK-2 open to Day 2 Racing Sprint and SK-1 graduates.

LAPPING CLASSES

HALF DAY PROGRAM

LAPPING CLASS: Practice, practice, practice makes for a great driver. This class is designed for graduates of Day 1 or SK-1 who simply want more seat time. Use one-on-one instructor to driver sessions to hone your skills.

Lapping - 4 on-track driving sessions, A or B-Track—\$195 (Must be a Day 1 Sprint graduate to enroll.)

SK Lapping - 4 on-track driving sessions, A-Track—\$245 (Must be a SK-1 graduate to enroll.)

Day 1 + 2 + SK1 + SK2 \$1340

(\$150)

Monthly Arrive & Drive Sprint & Shifter Race Series Youth Programs Ages 10 –14 call 805-654-1329 for details.

PRICE LIST Day 1A\$175 Sprint Race Weekend\$495 Shifter Kart - 1\$395 Day 1B\$175 Sprint Race Sunday\$345 Shifter Kart - 2\$395 Day 2\$350 Shifter Race Weekend\$595 SK-Lapping\$245 Sprint Lapping\$195 Shifter Race Sunday\$420 PACKAGE RATES **SAVINGS SAVINGS** Day 2 + SK2.....\$695 Day 1 (A & B combined) \$320 (\$30) (\$50) Day 1 & 2 \$625 \$75) Day 1 + 2 + SK1 \$995 (\$100)

\$50)

\$50)